

# Research study seeking participants



**Are you African American?**

**Do you take medication for high blood pressure?**

**Do you get your medications at this pharmacy?**

You may qualify for a research study to evaluate a new pharmacy service. The service will include free blood pressure checks, medication review, and pharmacist feedback to patients and their doctors. The feedback will include blood pressure measurements and pharmacist suggestions for blood pressure control.

**Why African Americans?** High blood pressure is more common and more severe in African-American patients.

**Who will conduct the study?** It will be done by pharmacy and medical researchers in cooperation with 28 pharmacies. The study is funded by the National Heart, Lung, and Blood Institute.

**What is involved?** One half of subjects will receive the new pharmacy service for six months. One half will receive an educational packet about high blood pressure.

**Will study subjects be paid?** Yes, subjects will receive gift cards (\$5 for screening and up to \$70 for completing the study).

**If interested, please ask pharmacy staff for more information. Space is limited.**



**School of Pharmacy**  
UNIVERSITY OF WISCONSIN-MADISON



**MEDICAL  
COLLEGE  
OF WISCONSIN**